Strategy Session 'Check List'

Please print off this check-list. Keep good communications with your enroller who will support you through the activities that you decide to implement. These activities can be likened to 'Fishing' and the more rods you have in the pond the better! Some of these activities you will do straight away, and others will be further down the line! The great thing is that you decide what activities you want to do.

PREPARATION:

- Do you want to be a SHARER or a BUILDER: **S or B**
- Do you want to work ONLINE - OFFLINE or BOTH: **On - Off - Both**
- What is your approx. income requirement (min): **[ ]**
- Have you started with your daily wellness routine: **Y or N**
- Have you identified which products you will replace 'Swap Where You Shop': **Y or N**
- Have you watched the LRP for business video**: Y or N**
- Have you set up your LRP order at a minimum of 100PV: **Y or N**
- Have you watched the Compensation plan video: **Y or N**
- Do you understand how the FAST START BONUS works: **Y or N**
- Have you started making your CONTACT LIST: **Y or N**
- Do you understand the IMPORTANCE of getting people onto a class: **Y or N**
- Are you familiar with the different days/times/the classes run: **Y or N**

ACTIVITY STEPS:

- **STEP 1** - Launched on Social Media: **Y or N**
- **STEP 2** - Sending Reach-out messages to people on your contact list: **Y or N**
- **STEP 3** - Set up Facebook Business Page: **Y or N**
- **STEP 4** – Additional Facebook 'Timeline Posts': **Y or N**
- **STEP 5 -** Approaching Therapists Strategy: **Y or N**
- **STEP 6 –** LinkedIn Strategy: **Y** or N

- **STEP 7** – FREE STUFF Activities**,** which ones have you done? ……

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-STEP 8 – Targeted Audience Facebook Advertising: **Y or N**

Additional:

Weekly Team Zoom Call: Monday's at 8.30pm UK time: Will you be able to attend most weeks: **Y or N**

Website – Have you ordered one: **Y or N**

Are you fully aware of the systematic approach when stepping into paid Advertising i.e. WhatsApp message emails etc– the process to ensure a prospect attends the class – what to do after the class? **Y or N**

NB: Enrollers: print this sheet off as well to keep organised with your new member