

Catalogue Checklist

You will be receiving 15 free catalogues from Kleeneze to pass around to family, friends, colleagues, neighbours etc.

These will be 5 Kleeneze, 5 Seasonal Specials and 5 K Life, simply put one of each of these in a polybag provided and pass them out for 24-48 hours (or over a weekend) to those people you know.

We recommend you say something like *"I've just started my own business with Kleeneze & K Life, would you mind doing me a favour and have a look at our catalogues, you don't need to buy anything if you don't want to of course... but if you are interested in anything - I can get it for you."*

Important: If they say they will, it is important you give them a deadline that you need that catalogues back by, as otherwise people tend to put them down and forget about them. We recommend you say something like *"That's great, I hope you don't mind, but I need it back by Thursday (or whatever day) as I only have a few catalogues at the moment, would that be OK?"*

If of course they need it for an extra day – that's fine, just keep your catalogue packs in circulation.

Who will be the first 5 people you ask to look through your catalogues...

Name: _____

Name: _____

Name: _____

Name: _____

Name: _____

And the next 5...

Name: _____

Name: _____

Name: _____

Name: _____

Name: _____

Another great way to get more orders is to give them to someone who works in an office, a shop, a factory, a hospital – in fact any work place that has a staff room area, and ask them if they wouldn't mind taking your catalogues in to see if anyone wishes to buy, include a few extra order forms too, this can often bring in quite a few additional orders.